
2011 RUDY BRUNER AWARD PROJECT DATA



PROJECT DATA

Please answer questions in space provided. Answers to all questions should be typed or written directly on the forms. If the forms are not used and answers are typed on a separate page, each answer must be preceded by the question to which it responds, and the length of each answer should be limited to the area provided on the original form.

NOTE: This sheet and a selected image will be sent to the Committee in advance.

Project Name _____ Location _____

Owner _____

Project Use(s) _____

Project Size _____ Total Development Cost _____

Annual Operating Budget (if appropriate) _____

Date Initiated _____ Percent Completed by December 1, 2010 _____

Project Completion Date (if appropriate) _____

Attach, if you wish, a list of relevant project dates _____

Application submitted by:

Name _____ Title _____

Organization _____

Address _____ City/State/Zip _____

Telephone (_____) _____ Fax (_____) _____

E-mail _____ Weekend Contact Number (for notification): _____

Perspective Sheets:

Organization _____ Name _____ Telephone/e-mail _____

Public Agencies _____

Architect/Designer _____

Developer _____

Professional Consultant _____

Community Group _____

Other _____

Please indicate how you learned of the *Rudy Bruner Award for Urban Excellence*. (Check all that apply).

Direct Mailing Magazine Announcement Previous Selection Committee member Other (please specify)

Professional Organization Previous RBA entrant Online Notice

Bruner/Loeb Forum _____

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Signature _____ Date _____

2011
RUDY BRUNER AWARD
PROJECT
AT-A-GLANCE



PROJECT AT-A-GLANCE

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Project Name _____

Address _____

City/State/ZIP _____

1. Give a brief overview of the project.

2. Why does the project merit the *Rudy Bruner Award for Urban Excellence*? (You may wish to consider such factors as: effect on the urban environment; innovative or unique approaches to any aspect of project development; new and creative approaches to urban issues; design quality.)

2011 RUDY BRUNER AWARD PROJECT DESCRIPTION



PROJECT DESCRIPTION

Please answer questions in space provided. Answers to all questions should be typed or written directly on the forms. If the forms are not used and answers are typed on a separate page, each answer must be preceded by the question to which it responds, and the length of each answer should be limited to the area provided on the original form.

1. Describe the underlying values and goals of the project. What, if any, significant trade-offs were required to implement the project?

2. Briefly describe the project's urban context. How has the project impacted the local community? Who does the project serve? How many people are served by the project?

2011 RUDY BRUNER AWARD AWARD USE



AWARD USE

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Please separate this page from the rest of the application. Award Use should be submitted in a sealed envelope along with the application materials. It will not be used in judging entries or be seen by members of the Selection Committee.

Please describe how *Award* monies will be used to benefit the project. (The *Award* check will be made out to the Applicant unless otherwise specified.)

** This statement should be signed by the applicant. Photocopies or facsimile copies of the statement with original signature is acceptable. Award Use statement should be submitted in a sealed envelope along with the application materials.

Name and Title

Date

2011
RUDY BRUNER AWARD
DEVELOPER
PERSPECTIVE



DEVELOPER PERSPECTIVE

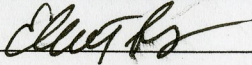
Please answer questions in space provided. Answers to all questions should be typed or written directly on the forms. If the forms are not used and answers are typed on a separate page, each answer must be preceded by the question to which it responds, and the length of each answer should be limited to the area provided on the original form.

This sheet is to be filled out by the person who took primary responsibility for project financing or is a representative of the group which did.

| | | | |
|--------------|--|-------------------|--|
| Name | Elliot Matz | Title | Executive Vice President and Chief Operating Officer |
| Organization | Brooklyn Navy Yard Development Corporation | Telephone (718) | 907-5968 |
| Address | 63 Flushing Avenue, Unit 300 | City/State/ZIP | Brooklyn, NY 11205 |
| Fax (718) | 643-9296 | E-mail | ematz@brooklynnavyyard.com |

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Signature



Date

11/19/2010

1. What role did you or your company play in the development of this project? Describe the scope of involvement.

The Brooklyn Navy Yard is an urban, sustainable industrial park, owned by the City of New York and managed and developed by the the Brooklyn Navy Yard Development Corporation (BNYDC) on the site of the historic Brooklyn Navy Yard.

As part of a larger project, BNYDC issued a request for proposals for design and fabrication of park furniture to several artist/artisans who are tenants in the Yard. Michelle Greene submitted the winning proposal, and designed and installed the furniture. BNYDC, with funding from various sources, financed the construction of the park, and contracted for and oversaw its installation.

2. What trade-offs or compromises were required during the development of the project?

We encouraged proposers to incorporate artifacts from the Navy Yard into their designs. We had a budget for only a limited amount of furniture, and we could offer little help to proposers who wanted to use artifacts that were difficult to move or extricate from their current locations.

DEVELOPER PERSPECTIVE (CONT'D)

3. How was the project financed? What, if any, innovative means of financing were used?

The project was part of a much larger reconstruction of the water, sewer and road system in the Navy Yard, mostly funded with capital from the City of New York (the Navy Yard is owned by the City).

4. What do you consider to be the most and least successful aspects of the project?

Most successful: The park furniture alludes to, and incorporates aspects of, the Navy Yard's maritime past, while also successfully functioning as an attractive meeting and respite place for workers in the Yard. It has gotten only rave reviews from Yard workers as well as visitors who enjoy its fanciful inclusion of ship parts. Michelle worked within a limited budget, and according to a construction schedule dictated by others.

Least successful: The park is well-used and has only elicited compliments from those who use or see it. I can think of nothing unsuccessful about it.

2011
RUDY BRUNER AWARD
OTHER
PERSPECTIVE



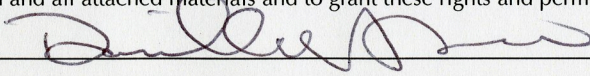
OTHER PERSPECTIVE

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| | | | |
|--------------|--|-------------------|---------------------------------|
| Name | Daniella Romano | Title | VP Programs, Research & Archive |
| Organization | Brooklyn Navy Yard Development Corporation | Telephone (718) | 907-5915 |
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Signature



Date

11/19/10

1. What role did you play in the development of this project?

As Michelle develops her presence in the new landscaping of the Yard, we often consult and share ideas.

I develop programs that encourage public recognition of work under way at the Brooklyn Navy Yard, particularly the craft of local artisans. Michelle's work will be showcased in an 8,000 square foot exhibition, a project I am directing titled, "Brooklyn Navy Yard: Past, Present and Future" which will open next fall as part of an exhibition and visitors center, the Brooklyn Navy Yard Center at Building 92 (www.bnyc92.org).

Our regular public tour program stops at the highly visible and valuable rest area, where we celebrate the Yard as a creative hub of artisan craft and industrial manufacturing in New York City.

2. Describe the impact that this project has had on the your community. Please be as specific as possible.

The Brooklyn Navy Yard today is a vibrant industrial park where more than 5,600 people are employed at over 275 businesses. As a creative and aesthetically pleasurable common area, Michelle's picnic garden offers a congregation point for people who would not otherwise have an opportunity to meet and share ideas. The sophisticated, open and airy design invites dozens of visitors each day who are eager to share time and place.

OTHER PERSPECTIVE (CONT'D)

3. What trade-offs and compromises were required during the development of the project? Did you participate in making them?

I did not participate in negotiations, but I did heartily advocate for the project, including an adaptively reused drum to serve as a BBQ--an option which has not yet passed muster by our senior management, but we can only hope!

4. What do you consider to be the the most and least successful aspects of this project?

Most successful--community access and congregation

Least successful--the unavoidable winter months

2011
RUDY BRUNER AWARD
OTHER
PERSPECTIVE



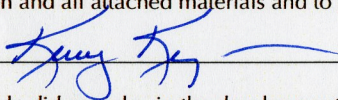
OTHER PERSPECTIVE

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| | | | |
|--------------|--|-------------------|---|
| Name | Kerry Keegan | Title | Senior Vice President Design and Construction |
| Organization | Brooklyn Navy Yard Development Corporation | Telephone (718) | 907-5927 |
| Address | 63 Flushing Avenue, Unit 300 | City/State/ZIP | Brooklyn, NY 11205 |
| Fax (718) | 643-9296 | E-mail | kkeegan@brooklynnavyyard.com |

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Signature



Date

11/18/10

1. What role did you play in the development of this project?

As part of a larger project, BNYDC issued a request for proposals for design and fabrication of park furniture to several artist/artisans who are tenants in the Yard. Michelle Greene submitted the winning proposal, and designed and installed the furniture. BNYDC, with funding from various sources, financed the construction of the park, and contracted for and oversaw its installation. I was personally involved with the oversight of the design of the entire project as well as the selection of the artist/artisan to design and fabricate the park furniture.

2. Describe the impact that this project has had on the your community. Please be as specific as possible.

The project provided much needed green space amidst a thriving industrial park. The park furniture incorporated into this green space allows the Yard workers and visitors a respite from their busy schedules. We continue to develop the Brooklyn Navy Yard as an urban, sustainable industrial park.

3. What trade-offs and compromises were required during the development of the project? Did you participate in making them?

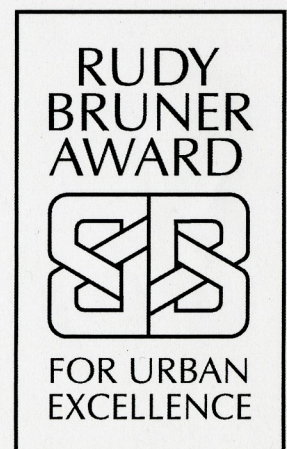
We only had a limited budget for park furniture. We encouraged proposers to incorporate artifacts from the Navy Yard into their designs. We offered limited help to proposers who wanted to use artifacts that were difficult to move or extricate from their current locations.

4. What do you consider to be the the most and least successful aspects of this project?

Most successful: The park furniture incorporates aspects of the Navy Yard's maritime past, while also successfully functioning as an attractive meeting and respite place for workers in the Yard. The Yard workers as well as visitors now have a enjoyable setting for quick break or meal.

Least successful: I can think of nothing unsuccessful about it.

2011
RUDY BRUNER AWARD
DEVELOPER
PERSPECTIVE



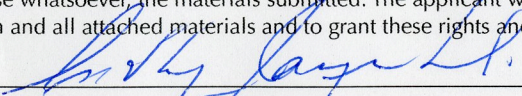
DEVELOPER PERSPECTIVE

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This sheet is to be filled out by the person who took primary responsibility for project financing or is a representative of the group which did.

| | | | |
|--------------|--------------------------------------|-------------------|------------------------------------|
| Name | Anthony Jarzembowski | Title | Vice President Operations |
| Organization | Brooklyn Navy Yard Development Corp. | Telephone (718) | 907 5952 |
| Address | 63 Flushing Ave, Unit 300 | City/State/ZIP | Brooklyn N.Y. 11205 |
| Fax (718) | 852 5492 | E-mail | ajarzembowski@brooklynnavyyard.com |

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| | | | |
|-----------|---|------|------------|
| Signature |  | Date | 11/19/2010 |
|-----------|---|------|------------|

1. What role did you or your company play in the development of this project? Describe the scope of involvement.

The park area where Michele Greene installed the park furniture was part of a larger construction project of which I was the Project Engineer. Michelle submitted the most intriguing proposal and was awarded the contract to construct the furniture for this park area. I was also involved with the oversight of the design and placing of the furniture.

2. What trade-offs or compromises were required during the development of the project?

We had a limited budget for the furniture but we could offer proposers help in locating and obtaining material from areas in the yard. We encouraged proposers to try to incorporate artifacts in the yard.

DEVELOPER PERSPECTIVE (CONT'D)

3. How was the project financed? What, if any, innovative means of financing were used?

This project was part of a much larger project involving the construction of water mains, sewers, roads and sidewalks and was funded by the City of New York.

4. What do you consider to be the most and least successful aspects of the project?

Most successful: The park furniture designed by Michelle Greene utilized material from a ships deckhouse which was left by a previous tenant. This picnic area is used by many yard workers and visitors who enjoy the idea its use of ships materials.

Michelle worked in the assigned budget and construction schedule.

Least successful: None

Original Images of Salvaged Materials “Before” Recycled into the Park.

Glass Block from building across from the Park.
This became the Inspiration for the Glass Block Benches.
Glass block was also commonly used on ship decks.
It was too difficult to remove so was purchased new.

Ship Doors salvaged from the deck of an abandoned ship.
The three doors were used for the tops of the Park Tables.

Transmitter Box from the deck of the ship.
The Aluminum lid was recycled along with the multitude of
stainless steel bolts. This became the lid of the Park Barbecue.

(The Park Barbecue is the only element in the Park that has not
yet been installed. This is due to legal issues with the Fire
Department. The lid was created with a lock. The intention is to
use this for community events sponsored by the Brooklyn Navy
Yard Development Corporation.
Hopefully this issue will be resolved.)



HAZARDOUS
MAY CAUSE LOSS
EAR PROTECTION REQUIRED

NO SMOKING

C-BOUNDARY

KEEP DOOR CLOSED









625

650

614

614











BROOKLYN NAVY YARD

"PARK"

MICHELLE GREENE

2009

