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# 2011 RUDY BRUNER AWARD PROJECT DATA



# PROJECT DATA

Please answer questions in space provided. Answers to all questions should be typed or written directly on the forms. If the forms are not used and answers are typed on a separate page, each answer must be preceded by the question to which it responds, and the length of each answer should be limited to the area provided on the original form.

*NOTE: This sheet and a selected image will be sent to the Committee in advance.*

Project Name \_\_\_\_\_ Location \_\_\_\_\_

Owner \_\_\_\_\_

Project Use(s) \_\_\_\_\_

Project Size \_\_\_\_\_ Total Development Cost \_\_\_\_\_

Annual Operating Budget (if appropriate) \_\_\_\_\_

Date Initiated \_\_\_\_\_ Percent Completed by December 1, 2010 \_\_\_\_\_

Project Completion Date (if appropriate) \_\_\_\_\_

Attach, if you wish, a list of relevant project dates \_\_\_\_\_

## Application submitted by:

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_ Weekend Contact Number (for notification): \_\_\_\_\_

## Perspective Sheets:

Organization \_\_\_\_\_ Name \_\_\_\_\_ Telephone/e-mail \_\_\_\_\_

Public Agencies \_\_\_\_\_

Architect/Designer \_\_\_\_\_

Developer \_\_\_\_\_

Professional Consultant \_\_\_\_\_

Community Group \_\_\_\_\_

Other \_\_\_\_\_

Please indicate how you learned of the *Rudy Bruner Award for Urban Excellence*. (Check all that apply).

Direct Mailing     Magazine Announcement     Previous Selection Committee member     Other (please specify)

Professional     Previous RBA entrant     Online Notice

Organization     Bruner/Loeb Forum

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Signature \_\_\_\_\_ Date \_\_\_\_\_

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# 2011 RUDY BRUNER AWARD PROJECT AT-A-GLANCE



# PROJECT AT-A-GLANCE

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Project Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

1. Give a brief overview of the project.

2. Why does the project merit the *Rudy Bruner Award for Urban Excellence*? (You may wish to consider such factors as: effect on the urban environment; innovative or unique approaches to any aspect of project development; new and creative approaches to urban issues; design quality.)

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# 2011 RUDY BRUNER AWARD PROJECT DESCRIPTION



# PROJECT DESCRIPTION

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1. Describe the underlying values and goals of the project. What, if any, significant trade-offs were required to implement the project?

2. Briefly describe the project's urban context. How has the project impacted the local community? Who does the project serve? How many people are served by the project?



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# 2011 RUDY BRUNER AWARD AWARD USE



# AWARD USE

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Please separate this page from the rest of the application. Award Use should be submitted in a sealed envelope along with the application materials. It will not be used in judging entries or be seen by members of the Selection Committee.

Please describe how *Award* monies will be used to benefit the project. (The *Award* check will be made out to the Applicant unless otherwise specified.)

\*\* This statement should be signed by the applicant. Photocopies or facsimile copies of the statement with original signature is acceptable. Award Use statement should be submitted in a sealed envelope along with the application materials.

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Name and Title

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Date

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**2011**  
**RUDY BRUNER AWARD**  
**OTHER**  
**PERSPECTIVE**



## OTHER PERSPECTIVE

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Name	Title
Organization	Telephone (      )
Address	City/State/ZIP
Fax (      )	E-mail

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<b>Signature</b>	Date
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1. What role did you play in the development of this project?

2. Describe the impact that this project has had on the your community. Please be as specific as possible.

3. What trade-offs and compromises were required during the development of the project? Did you participate in making them?

4. What do you consider to be the the most and least successful aspects of this project?

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**2011**  
**RUDY BRUNER AWARD**  
**DEVELOPER**  
**PERSPECTIVE**



# DEVELOPER PERSPECTIVE

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This sheet is to be filled out by the person who took primary responsibility for project financing or is a representative of the group which did.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ Telephone (       ) \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Fax (       ) \_\_\_\_\_ E-mail \_\_\_\_\_

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**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

1. What role did you or your company play in the development of this project? Describe the scope of involvement.

2. What trade-offs or compromises were required during the development of the project?

3. How was the project financed? What, if any, innovative means of financing were used?

4. What do you consider to be the most and least successful aspects of the project?

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**2011**  
**RUDY BRUNER AWARD**  
**ARCHITECT**  
**OR DESIGNER**  
**PERSPECTIVE**



# ARCHITECT OR DESIGNER PERSPECTIVE

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This sheet is to be filled out by a design professional who worked as a consultant on the project, providing design, planning, or other services.

Name	Title
Organization	Telephone (      )
Address	City/State/ZIP
Fax (      )	E-mail

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<b>Signature</b>	Date
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1. Describe the design concept of this project, including urban design considerations, choice of materials, scale, etc.

2. Describe the most important social and programmatic functions of the design.

## ARCHITECT OR DESIGNER PERSPECTIVE (CONT'D)

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3. Describe the major challenges of designing this project and any design trade-offs or compromises required to complete the project.

4. Describe the ways in which the design relates to its urban context.

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**2011**  
**RUDY BRUNER AWARD**  
**PROFESSIONAL**  
**CONSULTANT**  
**PERSPECTIVE**



# PROFESSIONAL CONSULTANT PERSPECTIVE

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This sheet is to be filled out by a professional who worked as a consultant on the project providing services other than physical design or planning (e.g., legal services).

Name	Title
Organization	Telephone (       )
Address	City/State/ZIP
Fax (       )	E-mail

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<b>Signature</b>	Date
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1. What role did you or your organization play in the development of this project?

2. Describe the project's impact on its community. Please be as specific as possible.

## PROFESSIONAL CONSULTANT PERSPECTIVE (CONT'D)

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3. How might this project be instructive to others in your profession?

4. What do you consider to be the most and least successful aspects of this project?

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**2011**  
**RUDY BRUNER AWARD**  
**COMMUNITY**  
**REPRESENTATIVE**  
**PERSPECTIVE**



# COMMUNITY REPRESENTATIVE PERSPECTIVE

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This sheet is to be filled out by someone who was involved, or who represents an organization that was involved, in helping the project respond to neighborhood issues.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ Telephone (       ) \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Fax (       ) \_\_\_\_\_ E-mail \_\_\_\_\_

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**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

1. How did you, or the organization you represent, become involved in this project? What role did you play?

2. From the community's point of view, what were the major issues concerning this project?

## COMMUNITY REPRESENTATIVE PERSPECTIVE (CONT'D)

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3. Has this project made the community a better place to live or work? If so, how?

4. Would you change anything about this project or the development process you went through?

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**2011**  
**RUDY BRUNER AWARD**  
**PUBLIC AGENCY**  
**PERSPECTIVE**



# PUBLIC AGENCY PERSPECTIVE

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This sheet is to be filled out by a staff representative of a public agency directly involved in the financing, design review, or public approvals that affected this project.

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ Telephone (       ) \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Fax (       ) \_\_\_\_\_ E-mail \_\_\_\_\_

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**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

1. What role did your agency play in the development of this project? Describe any requirements made of this project by your agency (e.g., zoning, public participation, public benefits, impact statements).

2. How was this project intended to benefit your city? What trade-offs and compromises were required to implement the project? How did your agency participate in making them?

3. Describe the project's impact on your city. Please be as specific as possible.

4. Did this project result in new models of public/private partnerships? Are there aspects of this project that would be instructive to agencies like yours in other cities?

5. What do you consider to be the most and least successful aspects of this project?



# American Veterans Memorial

## A special place for special memories

CHRIS WULFF  
Staff Writer

This Veterans Day will hold a special place in the heart of one local veteran. On Nov. 10, the day before Veterans Day, Leonard Holden Jr.'s dream of a memorial honoring veterans from around the nation will have come to fruition. The American Veterans Memorial will be dedicated and officially open to the public. It is located in Ash Flat.

Holden, a retired physicist and Korean War veteran from Hardy, said he had been tossing the idea of a memorial in his head for a number of years but never brought it together until 2004.

"When I came back from Korea, GIs were ignored. A lot after Vietnam was the same way," he said. "I have a lot of memories from the Korean War that kept prodding me along."

Holden went into the Air Force in January of 1951 at the age of 19. He spent two of his four years in service in the Korean War.

"I didn't have much of a future here in Hardy," he said. "The Korean War had just started and a bunch of us, including my brother, Charles, and about four or five others joined up."

When Holden arrived in Korea he worked with electronics as a forward radar observer on the front lines.

He was the recipient of the Air Force Presidential Unit Citation, Korean Presidential Unit Citation, Korean Service Medal, United Nations Service Medal, National Defense Service Medal, Republic of Korea War Service Medal and Good Conduct Service Medal.

Once he was discharged from the service he began working with the Highway Department under engineer Ray Murphy building the Hardy bridge and Highway 62/412 between Hardy and Ash Flat.

Holden had been on the job only about three months when he was called into Murphy's office.

"He said, 'Spike, I'm firing you,' and he gave me my two weeks notice," Holden said. "He told me I needed to go to col-

Continued on Page 7

Continued from Page 5

lege. He told me to try it one semester. If I didn't like it or it didn't work out I could come back and get my job back."

Holden, who was originally upset at the idea of losing his job, took Murphy's advice and enrolled at Arkansas Tech University.

"I hadn't even thought of going to college. He (Murphy) did me the biggest favor," he said.

Holden graduated in 1960 with a degree in physics and mathematics. He also studied infrared physics at the University of Michigan, Johns Hopkins and New Mexico State University.

Holden didn't stop there. He went on to work for the Department of Defense. He worked at the Army's White Sands Missile Range in New Mexico as a physicist conducting research and working with electronics and optics – electronic warfare.

One of his biggest projects was developing shields for helicopters to protect them from infrared heat-seeking missiles. He and others worked on it for several years.

He has two patents. One was for an infrared spectral imaging system that measures infrared radiation in absolute spectral form, which he patented in 1974. The other was for a laser IRCM device for protection of aircraft, patented in 1973. The information is deemed secret.

He continued his career for 26 years before retiring in 1983 as chief of the optical techniques group. He returned to his boyhood home and has been doing community work ever since.

Holden said he attributes his success to his time in the military.

"Years later after I went to college I realized why I went to school for physics and math. I really think it was because of my work in the military. It interested me," he said.

To give back, not only to the military but to the soldiers who protect our country, Holden and the American Veterans Memorial Committee have dedicated considerable time and effort to making the memorial one of a kind.

"When (Mayor) Brien (Nix Hall) called me and asked for the memorial to come to Ash Flat, that was the point I knew it would turn out like this," Holden said. "This would have never existed had it not been for him."

The committee consists of 12 members: Holden, Hall, Sharron Mathis, Renee Clay-Circle, Nelson Gatewood, Mike Byron, Charlotte Goodwin, Doug Wortham, Roberta Shankle, Randy McComas, Carlota Carver and Gene Higginbotham.

Hall worked with Holden to form a committee for the memorial.

"It was anyone who would get together and get this going," Hall said. "We tried to get people from all over the county."

Since that time, the 12 committee members have changed.

"Some felt like they weren't committing enough time and graciously bowed out," Hall said. "We appreciate what they did do and the new committee members who stepped forward."

"It's a real good team now," Mathis said. "It's been tough."

*It began with a dream ...  
a place to honor veterans.*



**Leonard Holden**

Ground was broken for the memorial in December 2004, Hall said. Now delivery of a few items is all that is needed for the memorial to be complete.

The committee is waiting for the delivery of three statues before the dedication ceremony Nov. 10, the day before Veterans Day. They are also waiting on large granite pieces for the history wall, the Purple Heart memorial and the sign at the front of the memorial. Dove sculptures are also on order.

The engraved granite slab identifying the memorial will be 4 feet long by 12 feet high. Its home will be on the other side of the wall containing the world map and representing each branch of the military.

A Civil War era cannon is also on display. The cannon was actually used on a Navy ship, Hall said. The cannon launched 6-pound cannon balls. The cannon balls placed with the cannon were not made for it. Instead they are 20-pound balls purchased by the family of Agrippa Godwin, an Ash Flat veteran who was killed in action when he was shot by a cannon.

The memorial also includes a howitzer, bronze eagle and a Sherman tank. Sen. Mark Pryor is also working to obtain other items, including a fixed wing aircraft, a helicopter, a Navy anchor and a missile system.

A black granite wall will also be placed in the memorial to honor those killed in action.

The fundraising began in mid 2004 and, with the help of generous donations, the sale of bricks to honor veterans of all wars and a dedicated committee, the memorial has doubled in size from Holden's original sketches.

"There are some people who came out and opened their checkbook every time we came around. Then there are some that would run the other way when they saw us coming," Mathis said.

One person who had a big part in the scope of the project was Rachael Wiseman, who purchased a home from Mathis, a Coldwell Banker agent.

A month after purchasing her home Wiseman paid for a stat-

Continued on Page 9

Continued from Page 7

ue of a female soldier and a war dog statue, at a cost of nearly \$50,000.

The memorial includes a 60-foot flag pole flying the American flag. Five 25-foot flag poles, each holding a flag from a branch of the military, will surround the central flag.

Despite the importance of statues and individual memorials, the cornerstone of the memorial is the circle of walls dedicated to individual veterans. The bricks are to memorialize all veterans, regardless of age or where they are from.

Approximately 500 bricks have been set on the memorial thus far and another 180 are being shipped. More are being ordered daily. There is room for a total of 2,700 bricks in the memorial.

"The orders are still coming in," Mathis said. "Charlotte (Goodwin) is getting like three to four a day."

Mathis said she expects the bricks sales to continue into the holiday season. Purchasing a brick for a loved one or in memory of a loved one is a precious, one-of-a-kind gift, Mathis said.

"There is no doubt that we'll get the 2,700," Hall said. Holden said he isn't quite sure what will be done when the bricks sales exceed 2,700.

The walls displaying the bricks have special meaning to Holden and contractor Don Honey. The walls are curved and angled to allow visitors to read the names of all the bricks easily and without having to bend over, Holden said.

"I didn't know how to do it but he did," Holden said. "There have been a few things from the original idea that wouldn't work out, but we would work together and develop something else."

The curved walls with bricks are a tribute to the veterans, Carver said.

"The wall is the barrier between us and our foes," she said. "They (veterans) are the wall of protection."

Honey has put his personal touch on the memorial, adding to its uniqueness. He designs his own stone, something he has been doing for two or three years, he said.

"This is the first big project we've done with it," he said.

The floor is 145 feet long by 80 feet wide. Honey manipulates concrete to appear as native stone in the floor.

He said he molds the individual concrete "rocks" to make them different. He then puts an acid stain on them in different colors of rock. When the floor is fully complete, Honey will then put a seal on it to preserve it. The backs and sides of the memorial walls are prepared in the same fashion.

Holden said Honey was the right contractor for the project.

"From the beginning I knew that's what I wanted,"

Holden said.

"I don't know another rock man in the country that could do this."

Mathis

said the com-

mittee's hard work pays off when a veteran or his family visits the memorial and sees their brick.

The memorial has also gained attention in other states. Holden said a couple from Tampa, Fla., visited recently to get ideas for a memorial like it in Tampa.

Once dedicated, the city will assume maintenance of the memorial. Surveillance cameras will be erected to monitor activity and prevent vandalism, Hall said.

The \$250,000 plus memorial will be dedicated at 10 a.m. Nov. 10. Seating will be provided.

To purchase bricks, contact City Hall at

870-994-7324 or any committee member.

